



Will Potter

Lighting Cameraman

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A little about myself:

I pride myself on being a good communicator, good fun, and a sensitive and pleasant addition to any shoot. A London based lighting cameraman, proud to be able to turn my hand to a diverse range of work from documentary to large budget promos. I've enthusiasm and experience. A well trained background via a photography, film & television degree, then working in a broadcast video facilities company (Hammerhead Scotland). Have freelance experience as a focus puller, clapper loader, camera assistant & camera operator and have an extensive film and lighting background from years in low budget filmmaking. Am experienced in all the major cameras and broadcast formats including film, digital video, RED and solid state recording.

**I own a full EX-3 shooting kit incl lighting, sound & transport
Showreel available upon request**

Broadcast Credits Include:

The Culture Show
 The Book Show
 Concorde, The Plane that fell to Earth
 Len Deighton Profile
 The Choir, BAFTA winner
 That Tony Wilson
 The Restaurant
 Top Gear
 Driven
 Racing Rivals
 Deals on Wheels
 Famous & Fearless
 Grand Designs
 Restoration
 Risking It All
 Beeny's Restoration Nightmare
 Escape to the Country
 A Place in the Sun
 Design for Living
 Staying Put
 My Secret Body

Production Co:

BBC
 Lion Television
 Uden assoc
 Lion Television
 Twenty Twenty
 Big Eye TV
 BBC
 BBC
 Darlow Smithson/Ideal World
 4D/Granada
 Ideal World
 Princess Productions
 Talkback
 Endomel
 Ricochet South
 Renegade
 Talkback
 Smokey Pictures
 Talkback Thames
 Endemol
 Endemol

Channel:

BBC 2
 BBC 4
 Ch 4
 BBC 4
 BBC 2
 ITV 1
 BBC 2
 BBC 2
 Ch 4
 ITV 1 & 2
 Ch 4
 Ch 5
 Ch 4
 Ch 4
 BBC 2
 Ch 4
 Ch 4
 Ch 5
 Ch 5
 BBC 1
 Ch 5

Bringing Up Baby	Silver River	Ch 4
He's Having a Baby	Hat Trick	BBC 1
London, Modern Times special	Oxford films	BBC 2
The Pepsi Chart Show	Initial	Ch 5
Smash Hits TV	LWT	Sky One
Airline	LWT	ITV 1
Panorama	Fulcrum TV	BBC 1
Watchdog	BBC	BBC 1
This Morning	Granada	ITV 1
Richard & Judy	Cactus	Ch 4
The Paul O'Grady Show	Granada	ITV1
Robot Wars Extreme	Mentorn Prod.	BBC2
Celebrity's Most Shocking Moments Of 2010	Objective	Ch 5
Celebrity Stars In Their Eyes	Granada	ITV 1
Big Brother's Little Brother	Endemol	Ch 4
Fashion Avenue	Electric Sky	Sky

Commercials, Promos & Corporates include:

It's difficult to correctly categorize the huge variety of projects I have been involved in over the years. To give a flavour, I'll list a few below. Included are BAFTA nominated & Promax award winning pieces:

On Air Promos for:

FIVE, DISCOVERY, DISCOVERY KIDS, JETIX, PLAYBOY, SKY, WALT DISNEY

Commercial, Promo and corporate agencies worked for include:

BBC, BROTHERS & SISTERS, BRUCE DUNLOP ASSOCIATES, THE CHILDRENS SOCIETY, CHROME, FILM CLUB, GREEDY MEDIA, GREEN TV, JACK MORTON WORLDWIDE, L.A. MEDIA, NARROWSTEP, PRETZEL, RADLEY YELDAR, RED BEE MEDIA, SKIN, SKY, SMITHEREEN, SONY, TAKE 1, THE EDGE PICTURE CO. VERTICAL, V GOOD FILMS, ZODIAC FILMS, 4D

Plenty of programs, promos & virals for a wide variety of car manufactures including:

AUDI, B.M.W. FORD, LANDROVER, KIA, SEAT, SKODA, TOYOTA, VW plus SHELL and BP

Promos and other corporate work in the banking world including:

BARCLAYS, NATWEST, ROYAL BANK of SCOTLAND, STANDARD CHARTED and HSBC

Music industry clients include:

WARNER MUSIC INTERNATIONAL, KATIE MELUA for DRAMATICO, MILES DAVIS for SPIN, LILLY ALLEN, TARO HAKASE, IAN ARCHER for RYAN ART and MERCURY RECORDS

Communication companies include:

BRITISH TELECOM, CABLE & WIRELESS, TELEWEST and VODAFONE

News and Current Affairs

Metropolitan Police Press Pass holder

BBC, CNN, FUJI, AL JAZEERA and many European news broadcasters.

BBC Westminster Political coverage for national & international broadcast

Additional Information

BA (HONS) Film, Photography and Television. Scottish Film School, Napier University

EX-3 camcorder, monitor, soft & dedo lighting kit and microphones

Mercedes crew car with security windows & satnav

Good crewing and kit connections, bespoke to the job

Public liability insurance

Full British passport

Full clean UK car & motorcycle licence

St. Johns First Aid course completed

BBC Health & Safety course completed

BBC Public Order Safety Awareness course completed

BBC News Assignment & Location Safety course completed

BBC Safe Working with Cameras & Lights course completed